Grande Prairie is a vibrant, burgeoning regional centre providing shopping and services for residents of Northwestern Alberta and Northeastern British Columbia.

The City of Grande Prairie embraces change and challenges. Located in the heart of the Peace Region, the City of Grande Prairie is the largest urban centre northwest of Alberta’s capital. In recent years, we’ve worked to grow organizational efficiency, collaborate with our neighbours, and ultimately maximize tax dollars.

In 2018, our City Council set an ambitious goal to reduce municipal taxes by 4.1%.

Within our organization, we’ve implemented Key Performance Indicators that guide a Priority Based Budgeting cycle. In tandem, the City of Grande Prairie is committed to maximizing financial and human resources by investing in LEAN efficiency training and initiatives through all levels of the organization.

The City recognizes we are stronger in partnership with our neighbours. We’ve embarked on the Intermunicipal Collaboration Framework to identify areas where we, as a region, can provide better service to residents, while sharing the cost, and lowering the tax burden.

The City of Grande Prairie is focused on providing our residents with high quality services while maximizing tax-dollars and finding organizational efficiencies.

69,088
City of Grande Prairie Population

3.69%
Population Growth Rate (2000-2018)

$105,555
Median Household Income

$4.7 Billion
in Retail Spending

8.1%
Increase in Passenger Traffic Through the Grande Prairie Airport

25%
Approximate Percentage of Alberta’s Active Drilling Rigs in the Region*

25,000 - 60,000
Traffic Counts at Major Intersections

*Rig data provided by the DailyOilBulletin.com
2019 Advocacy Priorities:

- Twinning Highway 40
- Tri-Municipal Industrial Partnership
- University Status for Grande Prairie Regional College
- Expanded Mental Health and Addictions Care
- Crack Down on Local Crime
- Completion of the Grande Prairie Regional Hospital

Twinning Highway 40, including the Wapiti River crossing, is vital to driving economic growth, job creation, and increased highway safety in Northwestern Alberta.

- The 2-lane Wapiti Bridge south of the City of Grande Prairie has seen a 76% increase in the average daily vehicle count from 2008 to 2017.
- The bridge is the only northern access to the Southern Montney play of the Deep Basin.
- High traffic volumes on Highway 40 and the Wapiti Bridge have repeatedly reduced productivity for industrial employers in the region.
- From 2012 to 2016, 12 fatal collisions and 149 serious collisions occurred between Grande Prairie and Grande Cache.

Twinning this link supports the Government of Alberta’s commitment to build infrastructure that drives economic growth and job creation.

Expanded mental health and addictions care is vital to saving lives.

- In 2018, Grande Prairie experienced 25 opioid related deaths.
- The impact of mental health and addictions on our community is massive. Treatment centres outside of Calgary and Edmonton are critically needed.

The Government of Alberta has committed $40 million to a 4-year Opioid Response Strategy, and we at the City of Grande Prairie are eager to partner as a pilot community for an opioid treatment centre that will reduce wait times and increase access through additional detox beds.

The Tri-Municipal Industrial Partnership is a joint initiative between three municipalities to create shovel-ready land located 40 km south of the City of Grande Prairie.

The partnership is an opportunity for the Government of Alberta to:

- Bring-to-life its commitment to facilitate pre-approved industrial zones that reduce red tape.
- Streamline both regulatory approvals and decision-making.

The City of Grande Prairie, Municipal District of Greenview, and County of Grande Prairie are working together to establish a world-class industrial district that utilizes the tremendous natural and human resources in the Grande Prairie Region.

Completion of the Grande Prairie Regional Hospital increases access to healthcare and deepens the type of care available in Northwestern Alberta and boosts the region’s economy.

- 8 operating rooms will be added to Alberta’s healthcare system, supporting the provincial government’s commitment to reduce surgical wait times.
- The number of northern residents travelling to Edmonton and Calgary for treatment will be reduced, leading to a lower healthcare burden within these cities.
- Alberta’s GDP will increase by an anticipated $276.7 million.
- 43,000 sq. ft. of classroom space added, increasing the type and quality of education opportunities in Grande Prairie.
- Labour productivity will be increased by adding 756 new jobs including doctors, specialists, nurses, and other hospital staff.

With numerous benefits at our doorstep, our Grande Prairie residents are eager to see the hospital open soon, in order to access the $730 million provincial investment in healthcare.

University Status for Grande Prairie Regional College is crucial to educating highly trained employees within our community.

The opportunity to complete a degree at home:

- Gives Northwestern Alberta youth the opportunity to grow-up, gain an education, and start their careers without leaving for Calgary or Edmonton.
- Retains a labour force in Alberta’s economic engine.
- Targets the needs of local businesses.
- Creates accessible higher education for students from small, rural, and indigenous communities.
- Reduces reliance on degree completion programs from other institutions.

Crack down on local crime by working to support the Province’s commitment to:

- Add crucial justice system positions such as new prosecutors.
- Increase access to drug treatment courses closer to home.
- Fulfill the commitment to provide Grande Prairie with its own Queen’s Bench justices to decrease case wait times.

In addition, as a municipality of over 15,000, the City of Grande Prairie is responsible for funding 90% of its municipal police force and annually spends approximately $18 million for municipal policing. We are keen to take part in the Province’s consultation with municipalities on the police costing formula.