

CITY OF GRANDE PRAIRIE COUNCIL STRATEGIC PLAN 2019-2022



VISION: Grande Prairie is a vibrant, connected and inclusive community with a resourceful spirit. We leverage diversity and seize our growing opportunities by embracing challenges.

Council Lens	Environmental • Financial • Social					
Strategic Objective	COMMUNITY	ECONOMY	SERVICE	INFRASTRUCTURE	SAFETY	GOVERNANCE
Value Statement	Foster connections among people through socially inclusive community programs and services with a diverse offering of cultural and recreational opportunities.	Contribute to a healthy economy and ensure that revenues are sufficient to meet the community's service expectations.	Foster a system and culture that encourages and honours excellence in customer service.	Ensure existing and new infrastructure meets the future needs of the community.	Undertake proactive measures to promptly respond and protect the community from harm and to provide a safe and comfortable living standard.	Provide leadership that develops constructive relationships.
Result Definitions	<div>Delivers programs and services that meet the social needs of the community and individuals by promoting healthy diversity, inclusiveness and wellness.</div> <div>Offers access to a wide range of quality leisure, athletic and recreational activities and opportunities through a network of well-managed, inviting, well-kept and secure indoor and outdoor venues, that fit the needs and wants of the community.</div> <div>Honours our indigenous community, other cultures, and the diversity of Grande Prairie and the region through the development of initiatives to promote inclusiveness and pride in our community.</div> <div>Provides mobility and accessibility options for all residents for an inclusive and healthy community.</div> <div>Provide and maintain a connected park and playground system to ensure all neighbourhoods have clean, safe and livable green and open space that affords opportunity for play and relaxation in natural settings.</div>	<div>Maintains a reasonable balance between property taxes and user fees to ensure Grande Prairie is a community that advances economic growth for business and affordability for residents.</div> <div>Facilitates business development and job creation through incentives, resources, partnerships and "business-friendly" processes.</div> <div>Maintains quality regulatory standards to provide for an attractive, clean, well-maintained, safe community.</div> <div>Encourages and supports well-planned, sufficiently regulated and appropriately balanced development, redevelopment and community revitalization that stimulates economic growth within Grande Prairie.</div> <div>Support infrastructure development to enhance community and economic development growth.</div> <div>Considers sustainability through the promotion and adoption of local energy generation, energy efficiency, alternative mobility options, and resource conservation.</div>	<div>Promotes a communication strategy that actively engages residents and stakeholders to ensure community needs are considered and incorporated in decision making.</div> <div>Develops a high-performing, professional organization that strives for a culture of excellence in service delivery, performance effectiveness, industry best practices through a commitment to professional development, and the utilization of successful technologies.</div> <div>Enables and enhances trust, transparency and adaptability by ensuring accountability, integrity, efficiency, best practices and innovation in all operations</div> <div>Engages in both near and long-range planning to ensure the community's future needs are always considered.</div> <div>Fosters creativity, innovation and adaptability through future focused programs and services.</div>	<div>Constructs and proactively maintains a reliable utility infrastructure that delivers safe, clean water, controls storm water drainage and effectively manages sewage treatment.</div> <div>Collaboratively invests in building and improving a well-designed, well-maintained system of safe, reliable transportation infrastructure including roads, traffic signals, sidewalks, bridges and street lighting.</div> <div>Designs, develops and enhances safe, well-maintained, accessible, open spaces, parks, trails, recreational, cultural and other municipal facilities.</div> <div>Act as a catalyst for the provision of affordable and supportive housing alternatives that meet the demands of the community.</div> <div>Offers a safe, well-planned community with convenient access to public gathering spaces, emphasizing the City's unique downtown, its parks, trails, open spaces and other natural resources.</div>	<div>Offers protection to lives and property by ensuring effective law enforcement and emergency services and providing timely and well-equipped response to emergencies and other calls for service so residents are both safe and feel safe.</div> <div>Provides well-designed transportation systems and structures that are well-maintained, responsive to weather conditions and support mobility while meeting legislated standards.</div> <div>Develops and provides educational programs focusing on proactive prevention, intervention and strategic partnerships to create shared responsibility for personal safety and well-being.</div> <div>Proactively address both legal and illegal substance use through education, regulation, and enforcement while supporting programs which address safety and harm reduction.</div> <div>Protects the natural environment including our air and water to ensure a safe and healthy community.</div>	<div>Develop a strong and appropriate governance relationship with City management and administration that provides accountable and strategic community leadership through policy.</div> <div>Establishes and maintains constructive relations with other governing authorities in the region including municipalities, First Nations and School Boards.</div> <div>Foster relationships and work to maintain influence with provincial and federal governments and elected officials.</div> <div>Aligns long-term strategy and financial decisions through a budgeting process focused on priorities and sustainable financial health.</div> <div>Develops creative strategies to respond to provincial and federal initiatives and seeks out opportunities to access grants and business partnerships to further these strategies.</div>



CORPORATE OBJECTIVES



INNOVATIVE AND HIGH-PERFORMING COLLABORATIVE ORGANIZATION

Foster Management and Organizational Excellence with a spirit of innovation, clarity of vision and effective change management practices while realizing the best and highest use of resources to leverage existing expertise in the organization and community.

Establish Human Asset Management practices that focus on attracting and retaining quality employees dedicated to excellent customer service, encouraging cross functional participation and ensuring service continuity with prudent succession plans.

Foster an organizational behavior of Continuous Improvement through the use of process improvement methodologies and increased capacity to meet future trends.

Explore, develop and utilize a wide array of Communication and Public Engagement tools and models to sustain and strengthen community involvement, engage stakeholders, showcase our community and tell our stories.

Foster Financial and Risk Management excellence through the implementation of an Enterprise Asset Management model and through the provision of short and long term reporting and analysis that supports decision making, enhances financial sustainability, and maintains integrity and transparency.